SCRYNOVA

Smarter Screening. Better Hiring.

Brand Guidelines — logo, color, typography & usage

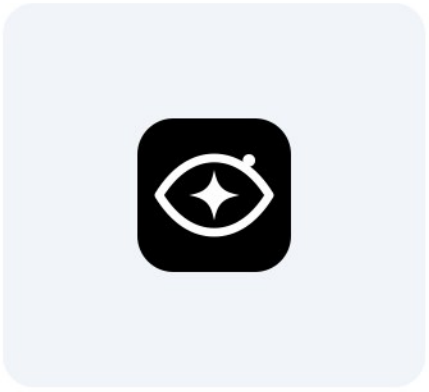
The Scrynova mark

A lens (to scry: to see clearly) framing a nova — the bright new star of a great hire. The teal point signals insight.











Primary horizontal · Dark-background version · Black · White

Clear space: keep at least the height of the teal point × 4 around the logo. Minimum size: symbol 20px, horizontal logo 120px wide.

Do not recolor, stretch, rotate, add effects or place the full-color logo on busy imagery.

Color

Deep Navy
#0B1F3A · Primary

Professional Blue
#2563EB · Secondary

Teal
#0EA5A0 · Accent

Light Gray
#F5F7FA · Background

White
#FFFFFF · Cards

Success #16A34A

Warning #D97706

Error #DC2626

Typography

Plus Jakarta Sans

Display & headings — weights 600 / 700 / 800

Inter

Body, interface and data — weights 400 / 500 / 600

Voice: clear, confident, respectful. Describe screening as assistance for human decisions — never as automatic hiring or rejection.